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Chairman of STORE Capital to Speak on Campus

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Morton H. Fleischer, chairman of the board of STORE Capital, will be on the University of Arkansas campus Nov. 1 to speak about how those in business can benefit from building a mental balance sheet.



Morton H. Fleischer

Fleischer is visiting campus as the guest of Chancellor G. David Gearhart. The talk, being hosted by the department of finance and the master of business administration program at the Sam M. Walton College of Business, will be Friday, Nov. 1, at 2 p.m. in the First Security Auditorium on the second floor of Willard J. Walker Hall.

"We are honored to have Mort Fleischer share his business insights and experience as an entrepreneur with our students," said Eli Jones, Walton College dean. "Talks such as his supplement and corroborate the learning we provide our undergraduates and M.B.A. students, which further enhances their degree."

In talking about his theme of building a mental balance sheet, Fleischer will incorporate his experience of how complex businesses work and what it takes to build a business. He will use examples of how he built his own mental balance sheet by knowing how to take advantage of opportunities when they arise.

Fleischer is a serial entrepreneur who has started and owned numerous kinds of businesses. His primary business is financing single-tenant real estate. He helped found STORE Capital in May 2011. For nearly four decades, Fleischer has formed and managed more than 20 real estate companies, taking two such companies public on the New York Stock Exchange. Prior to forming STORE Capital, Fleischer co-founded Spirit Finance Corp., a real estate investment trust, and served as chairman from its inception in 2003 to February 2010, including the three years that Spirit Finance was publicly traded on the New York Stock Exchange, 2004 to 2007.

He established numerous real estate limited partnerships in the 1980s and 1990s that were predecessors to Franchise Finance Corp. of America, a real estate investment trust that he formed and took public on the New York Stock Exchange in 1994. Fleischer served as chairman of the board and chief executive officer until Franchise Finance Corp. of America was acquired by GE Capital Corp. in 2001.

Fleischer received his bachelor's degree from Washington University in St. Louis. He received the Washington University Distinguished Business Alumni Award in 1993.

The talk is open to all, but seating is limited and those wishing to attend should contact Rebecca Martin in the Graduate School of Business at 479-575-2851 or email rmartin@walton.uark.edu.

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